

in flight for your life today... and tomorrow







# Everyone deserves to have peace of mind.

HALO provides critical, life-saving services to those in emergency situations, often in remote and inaccessible areas.



## Why Give?

Your generosity has the power to change lives, and through thoughtful planning, you can extend your impact far beyond your lifetime. We believe that every individual has the opportunity to create a legacy of hope, compassion, and urgent, life-saving care. This booklet is designed with you in mind—to help you explore the ways your values and philanthropic vision can ensure that HALO continues to provide critical emergency services to those in need, now and for generations to come.

Your legacy is our future, and together, we can make a lasting difference.

#### What is a Planned Gift?

Planned Giving is more than a donation; it's a testament to your values and a commitment to the well-being of future generations.

This type of gift can be established without impacting your current financial circumstances, allowing you to make a lasting difference in the lives of those we serve. It often involves financial or legal instruments such as Wills, life insurance policies, endowments, and trusts, providing a structured and thoughtful approach to philanthropy.

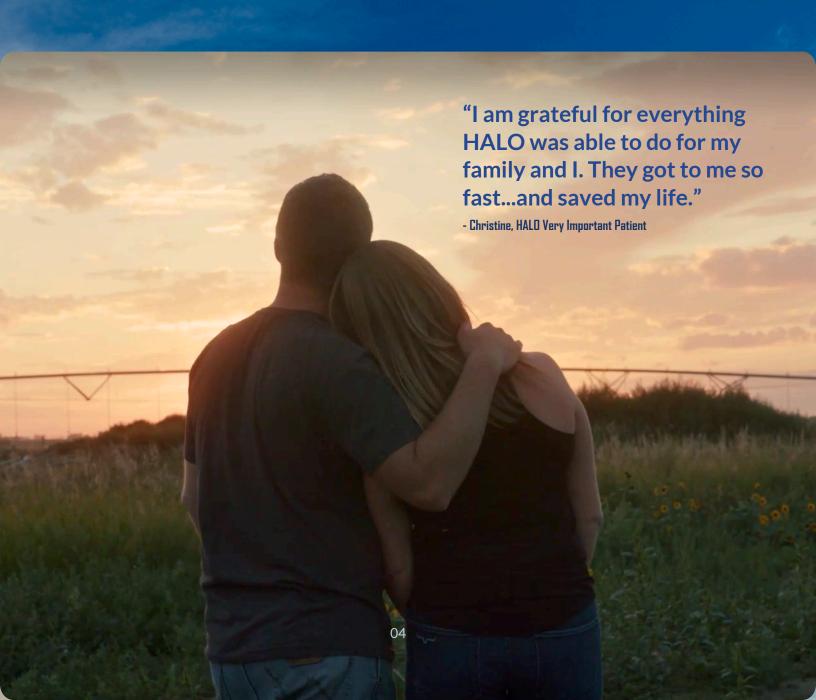
# Our impact

50,000

Square Kilometer Response Area 52

Southern Alberta Communities Supported Countless

Lives Impacted by HALO Missions



# Benefits of a Planned Gift

# Support Loved Ones & Reduce Estate Taxes

By making a charitable donation, you can provide for your loved ones while reducing or eliminating estate taxes.

#### Reflect Your Values

Establishing a meaningful legacy through planned giving reflects your values and leaves a lasting impact. Your decision to support HALO shows your commitment to accessible emergency care in Southern Alberta.

#### Inspire Others

Sharing your plans with family members and close ones can inspire them to give and help instill a sense of philanthropy in future generations.



## You Have Options

There are many different types of Planned Gifts, and each offers unique advantages. The key feature of Planned Gifts like these is that they provide important benefits to you as well as HALO. Professional advisors like estate planners, lawyers, and accountants can provide guidance to ensure your gift works for you and your loved ones.

Types of Gifts	Your Gift	Your Goal	How You Make the Gift	Your Benefits
Leave a gift upon your passing	Your will or trust A beneficiary designation	Delay until the end of your lifetime.  Maintain control of your assets during your lifetime.	Work with your attorney to add a gift or a percentage of your estate in your Will or living trust detailing your gift to HALO.  Designate HALO as beneficiary of a percentage of your retirement plan, savings or brokerage account, or life insurance policy.	Maintain your current lifestyle while making a meaningful gift to support HALO.  Enjoy flexibility to change your plans as life changes.  Pass your retirement plan assets to HALO tax-free.
Gift with assets	Stock or other securities Real estate	Make a gift now and receive benefits.  Make a gift with little or no effect on cash flow.	Give stock or securities that have increased in value directly to HALO.  Donate your residence, farm, or commercial property.	Qualify for income tax benefits.  Avoid capital gains taxes on assets that have increased in value.
A flexible gift that pays income	Charitable remainder trust	Supplement your own retirement income or that of someone else.	Transfer cash, securities or other appreciated property into a charitable remainder trust.	Beneficiaries receive regular income payments from the trust for a set number of years or for life.  Receive a charitable tax receipt for the present value of the remainder interest that will eventually go to the charity.
A tax-efficient way to make a gift	Qualified charitable distribution A beneficiary designation	Make a gift now and receive current tax benefits. Maintain availability of the funds during your lifetime.	Designate HALO as a beneficiary of your RRSPs & RRIFs.	Avoid paying income tax on the withdrawal by using funds from a retirement account to make a gift.  No Revenue Canada withholding tax on death.
"One-Stop" giving	Donor Advised Fund  COMMUNITY FOUNDATION of Southeastern Alberta	Simplify your charitable giving. Support HALO now and in the future.	Create a Donor Advised Fund or support HALO's endowment.  Transfer cash or other assets, which are invested based on your preferences.  Grow your contributions tax-free. Advise which areas should receive your support.	Qualify for an income tax deduction when you make a gift to the fund.  Provide ongoing support to HALO.  Start a legacy of giving by letting your loved ones help decide which grants to recommend.

## Making a gift in your Will

When you leave a gift through your will, your estate receives a tax receipt for the full value of the gift. This tax receipt provides a credit on your final income tax return, which can help maximize the value of your residual estate for your beneficiaries.

To start preparing your Will, or to add a simple change to your existing Will, contact your financial advisor, estate planner, and/or lawyer.

Ensure your wishes are carried out by using the following wording in your will:

#### **Specific Bequest:**

"I give to HALO Air Ambulance Society, the sum of (\$amount)."

#### **Residue of Estate:**

"I give all (or \_\_\_\_% of) the residue of my estate to HALO Air Ambulance Society."

#### **Gift Designated for a Particular Purpose:**

"I give (please state a specific amount; or, a sum or percentage of the residue of the estate) to HALO Air Ambulance Society to be used for a purpose related to or benefiting (insert specific purpose)."

### Talk with Your Loved Ones



Discuss your wishes and plans with your family to assure them of your support and share your family's community and philanthropic values. Please let us know of your decision to make a gift to HALO to help us plan the future use of those funds most effectively. We respect all requests for confidentiality and anonymity.

# HALO Agency Endowment Fund



HALO has an established Agency Endowment Fund with the Community Foundation of Medicine Hat and Southeastern Alberta. By contributing to the HALO Agency Endowment Fund, you're making a meaningful impact on our ability to serve your community, now and in the future.

How to donate to HALO's Agency Endowment Fund:

- https://www.canadahelps.org/en/dn/73592
- Online: Visit the webpage by scanning the QR Code:
- **By Mail:** Send a cheque to the Community Foundation of Medicine Hat and Southeastern Alberta, specifying in the memo line that your donation is for the HALO Agency Endowment Fund.
- In Person: Visit the Community Foundation's office and specify that your donation is for the HALO Agency Endowment Fund.
- Receive Acknowledgment: The Community Foundation will provide you with a receipt for your donation, which can be used for tax purposes. Additionally, you will receive a thank-you from HALO if you wish to notify us of the gift.
- **Impact:** Endowments are forever. Your contribution to our Agency Fund helps provide ongoing support for HALO's critical services, ensuring we have the resources needed to continue this lifesaving work.

#### Life Insurance

Name HALO as a beneficiary and your estate receives a tax receipt when the benefit is paid out. You retain the ability to change the beneficiary in the future if you choose. Reach out to your insurance agent for advise and guidance.



#### Shares and Other Securities

Your gift of securities must be donated "in Kind" and provides an innovative and creative way to make a charitable gift and can often help fund a larger gift than you might otherwise be able to make. Shares include stocks, bonds, bills and mutual funds. It also offers you a tax-efficient way to support our mission while avoiding capital gains tax and possibly deducting the full value.

Favorable tax rules regarding the donation of shares to a registered charity make this option particularly attractive for many donors.



#### Online Donation Process for Securities



- Visit the webpage by scanning the QR code provided:
- Fill out the online form with some basic information about the shares/funds and some personal details for tax receipting purposes (i.e. full name, address).
- Download the "Letter of Direction" (CanadaHelps automatically produces)
- Sign the letter of direction and provide it to your broker/financial institution.
- Your broker/financial institution transfers the requested number of shares from the donor's investment account to CanadaHelps' account.
- CanadaHelps sells the securities on the day received from your institution, arranges the pledge documentation and materials for you, issues you a tax receipt, and transfers the proceeds to HALO

#### Charitable Remainder Trust



A financial arrangement where a donor transfers assets into a trust, which then provides income to the donor or other named beneficiaries for a specified period. After this period, the remaining trust assets are donated to a designated charity, such as HALO Air Ambulance.

#### Learn More

No matter what you want to accomplish with your gift, there's probably a way to do it. We encourage you to consult with your estate or financial advisor, lawyer, and accountant, when considering a planned gift. Professional guidance can also help you maximize the tax benefits of your gift.

Thank you for considering this meaningful way to support HALO Air Ambulance. Your gift will not only help sustain our mission but also inspire others to give, creating a ripple effect of generosity and hope.

#### **HALO Tax Information**

**Legal Name:** HALO Air Ambulance Society

**Registered Charitable Number:** 891538613 RR 0001

Location: #12 - Airport Drive SW, Medicine Hat AB, T1A 8C4



# **PLANNED GIVING**PLEDGE FORM

MY/OUR LEGACY		
I/We,		
	ulance's future with a Planned Gift	
I/We will provide for Halo Air Ar  Bequest in a Will  Gift of Securities  Other	mbulance in my/our estate or deferre Gift of Real Estate Gift of Life Insurance (exist	
The estimated value of this Lega	acy Gift is	(Optional and Confidential)
PURPOSE AND INTENTIO	N	
A HALO staff member may fo	ollow up with you to ensure that the pu	rpose and intention of your gift is fully understood
My/Our gift can be used to	benefit HALO as soon as it is receive	ed.
My/Our gift should be endo support of HALO	owed in perpetuity, with all investme	ent income disbursed annually in
CELEBRATING YOUR PLA	NNED GIFT	
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If you have any questions, please contact us:

Phone: 403.528-9088

Email: info@haloairambulance.com

Visit: 557 18 St SW, Medicine Hat AB, T1A 8C4





#### **HALO Air Ambulance**

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www.haloairambulance.com

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